

Kris Irish

UX Designer

 | kristinmirish@gmail.com

 | www.krisirish.com

 | 416-788-9255

 | www.linkedin.com/in/krisirish

Profile

I'm passionate about helping people make a difference in a way meaningful to them. I believe that with empathy and design thinking we can provide people with the tools they need, empowering them to take action.

Skills

- User centred design
- Interviews
- Research
- Personas
- User Flows
- User Experience Journey
- Wireframes
- Prototypes

Software

- Sketch
- Illustrator, InDesign & Photoshop
- Axure
- Wordpress
- HTML & CSS

Education

UX Design Professional Diploma
RED Academy, 2016

Honour Bachelor of Arts,
Psychology & Communication Studies
Wilfrid Laurier University, 1998 - 2002

Experience

UX Designer

Trinity College (RED Academy) | 2016

As a team we were tasked with creating a responsive social networking site for Trinity College in the University of Toronto. The goal of the product is to break down the barriers and increase interaction between students and alumni.

Deliverables: user research and interviews, competitive analysis, persona development, user flow, wireframes, user interface and prototype.

*Product is not yet developed - Case study at medium.com/@krisirish

UX Designer

Magic Languages (RED Academy) | 2016

Our team was responsible for the responsive redesign of magic-languages.com with a goal of improving the flow to increase registration conversions.

Deliverables: user research, competitive analysis, persona development, user flow, user experience journey, wireframes, user interface and prototype.

*Website is in development - Case study at medium.com/@krisirish

Senior Development Officer

Trinity College, University of Toronto | 2014 - 2016

I was responsible for the strategic direction, planning and execution of annual and leadership giving programs to raise over \$1 million annually. Through data and alumni interviews I identified solicitation and stewardship opportunities to attract and retain donors.

Manager, Direct Response

CAMH Foundation | 2013 - 2014

I managed all direct fundraising initiatives including, print, online, phone and face to face campaigns. Using Adobe Indesign and Illustrator I developed donor newsletters and impact reports to improve the donor experience and increase loyalty.